

# STEP UP YOUR ANALYTICS GAME




**VISIBLE EQUITY**

LOANS . APPLICATIONS . DEPOSITS . MARKETING . CECL . FAIR LENDING



Data warehousing, analytics, and visualization software for financial institutions

THE BENEFITS OF  
**VISIBLE  
EQUITY**

- **Make Better Decisions**
  - **Save Time/Money**
  - **Satisfy Regulators**
  - **Simplify Your Analysis**
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# our story

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## 2008

Visible Equity started with the idea of building automated valuation software for residential real estate.

## Today

We are now widely recognized as the leading analytics software provider for financial institutions, with complete loan, application, deposit, marketing, expected loss, and fair lending products.

## Amaze the Customer

Everyday we wake up with one goal in mind: to wow our customers with amazing Software, Support, and Content.

# *it's about you*

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**“The Q” is our amazing support center. We will work closely with you to get data flowing and make sure you are fully trained, confident, and ready to go!**

**Individual Organization Training**

**General Webinar Training**

**In-person Conferences / Trainings**

**Videos and Whitepapers**

# PRODUCTS

## **Loan Analytics**

Easily identify, measure, and monitor risks in your loan portfolio, including collateral valuations, PD/grading, and concentration/performance analysis.

## **Deposit Analytics**

Dive deep in your deposit portfolio by analyzing product types, branches, maturity schedules, correlations, and pricing betas.

## **Application Analytics**

Make better decisions on your underwriting, marketing, and overall application process, including channels, dispositions, and 'what-if' scenarios.

## **Marketing Analytics**

The perfect analytical framework for intelligent lists, propensity scores, householding, account linkage, and complete customer-centric analysis.

**Schedule a live demo today!**

Easily perform CECL-compliant allowance calculations and reporting, including PD/loss curve models, forecasts, and disclosure reports.

**ALLL/  
CECL**

Pinpoint loans/applications with potential discrimination, including geocoding, estimated race calculations (BISG), and expected rate analysis.

**Fair  
Lending**

Streamline the ordering, analysis, and integration of credit bureau data for account reviews and prescreens.

**Credit  
Bureau**

Compare loans, applications, and deposits to peer groups on risk/performance metrics not found in call reports or anywhere else.

**Peer  
Analytics**

[www.visibleequity.com](http://www.visibleequity.com)

“ Before Visible Equity, Multi-Dimensional Portfolio Analysis was extremely time consuming.

I can now produce the same reports with about three clicks of the mouse.

**It's an unbelievable  
time saver.**

Visible Equity's team is always there, always ready, and always capable of solving any problems or questions I have.

-Joe P.

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