



pidgin



CorporateAmerica
CREDIT UNION
DIFFERENT STARTS HERE™

Offer your members a powerful, mobile payment module.

The Pidgin app is a quick and easy way to facilitate payments between members via Real Time Payments (RTP), ACH and more. Pidgin is a secure, more efficient way to move money while also keeping funds in the credit union. Often, funds sit in a competitor's digital wallet rather than the member's account. As volume on apps increases, a credit union's net interest margin and liquidity could be impacted. Pidgin allows consumers to move money directly from their credit union accounts. It can bypass the digital wallet and initiate a credit push directly between accounts in the RTP network, guaranteeing the funds are available at the recipient's financial institution.

Pidgin gives your members the faster payment services they want and also offers you:

- Most feasible routing which gives you options for controlling speed and cost
- Smartphone compatibility with app available in the Apple App Store and Google Play
- Easy-to-use interface and almost instantaneous funds availability improve member satisfaction
- Bypasses digital wallet structures and keeps funds at the credit union

Education Library

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www.corpam.org/fasterpayments